



MindSight
executive education & consultancy

“Leadership in Challenging Times”
presented by Professor D. Quinn Mills exclusively to ABC Members



Dubai – January 23, 2008

The American Business Council (ABC) of Dubai and the Northern Emirates hosted a “Brown Bag” luncheon for its members with keynote speaker Professor D. Quinn Mills on Wednesday, January 23, 2008 at the Intercontinental Hotel, Dubai Festival City. Professor Mills is the Alfred J. Weatherhead Jr. Professor of Business Administration at the Harvard Business School. He consults major corporations and teaches leadership, strategy and financial investments at the Harvard Business School. Moreover, Professor Mills is a prolific author, publishing over 25 books in the fields of leadership, management, finance, strategy, marketing, economics and corporate governance.

The welcome speech was given by the ABC Executive Director Mrs. Libby Molesky, where she stated: “It’s a privilege to have Professor Mills with us today and I’m certain members and their guests will enjoy this informative and interactive session”. Mrs. Molesky also introduced Mr. David Grunfeld, Managing Director of MindSight, the company that exclusively represents Professor Mills and a wide range of other thought leaders from the world’s leading business schools in the G.C.C. MindSight, specializes in providing customized, high impact executive education courses and consultancy service to leading companies and organizations throughout the Middle East.

In his speech, Professor D. Quinn Mills spoke about the challenges of business leadership that comes from dramatic changes in technology under competitive conditions, customer and employee attitudes, national economics and geopolitics. During the Q&A session, professor Mills addressed a variety of issues ranging from recession, inflation to financial investment and the strength of the US Dollar.

The event was well attended with representatives from all sectors of business in Dubai. In her closing speech, Mrs. Molesky thanked the members and presented Professor Mills with ABC's "Open Door to the Middle East", as a sign of appreciation.

About ABC

The American Business Council of Dubai and the Northern Emirates is a non-profit voluntary association of individuals and companies promoting the development of commerce between the United States and the UAE. The ABC is a chapter of the US Chamber of Commerce and provides a networking facility for the members. The ABC works closely with the UAE community on matters of mutual awareness and works to heighten Dubai's commercial position in the Middle East among the American business community.

www.abcdubai.com

About MindSight:

MindSight specializes in providing customized, high-impact executive education courses and consultancy services to leading companies and organizations throughout the Middle East. MindSight links the world's top minds – from globally recognized business schools including Harvard, MIT, Wharton, Stanford and Yale – to contribute to developing the region's current and future business leaders. Programs and consultancy services cover a wide range of business topics from leadership, strategy and operations management to finance, HR strategy and negotiation.

www.mindsight-me.com